

Safe Sleep Education Packet Specifics



Introductory Letter

A 5.5 x 8.5" color insert explaining the packet, the importance of providing every baby with the safest sleep, and contact information for the Iowa SIDS Foundation if the parent would like additional information. Side one is in English and side two is in Spanish.



Educational Brochure

A 8.5 x 14" glossy color brochure that includes the American Academy of Pediatrics recommendations for safe sleep. The brochure presents basic facts about Sudden Infant Death Syndrome and a full color picture of a safe sleep environment. The information is in English and Spanish.



Door Hanger

This 3.5 x 9" glossy, full color door hanger is a visible reminder to be hung on baby's bedroom door. The hanger demonstrates a safe sleep environment with call out boxes providing a brief, written explanation. Side one is in English and side two is in Spanish.



Diaper Bag ID Tag

This 3.5 x 4" luggage tag was designed to travel on baby's diaper bag. One side lists the safe sleep recommendations and the opposite side has adequate room for personalized identification. Each tag comes with an elastic cord. We are currently out of the Spanish diaper bag tags. We apologize for any inconvenience.

All materials come packaged in a re-sealable plastic bag.

Safe Sleep Education Packet Order Form



Our office is interested in the safe sleep education packets. If ordering numerous packets, we agree to distribute these to Iowa parents and we agree to designate a few moments to discuss the AAP's recommendations for safe sleep.

We would like to view a sample packet before requesting patient packets.

We would like to order (insert number) at this time:
 Safe Sleep Education Packets (English)

- We are currently out of the Spanish diaper bag tags. All other items in the packet are bilingual so the packets in English can be used for Spanish speaking families.

Please **PRINT** the address for the packets to be mailed to:

Clinic Name: _____

Attention: _____ Telephone: _____

Address: _____

City: _____ Zip Code: _____

Mail your request to: Iowa SIDS Foundation
406 SW School Street, Suite 205
Ankeny, IA 50023

Questions may be directed to: info@iowasids.org

